

CELEBRATING BANKING AS A LIVING BUSINESS



The Customer Insight & Growth Banking Innovation Awards (formerly known as the Distribution & Marketing Innovation Awards) have been serving as a catalyst for innovation in the banking sector since their inception in 2013. This global competition aims to identify and award the best ideas and practices that are transforming the industry for the benefit of the customer.

AWARDS CATEGORIES 2019



Analytics
& Artificial Intelligence



Digital Marketing
& Communication



Phygital Distribution
& Experience



Social, Sustainable
& Responsible Banking



Neobanks
Specialized Players



Offering
Innovation



Workforce
Experience



Global
Innovator

WHY ENTER?

- Help promote a culture of innovation in banking
- Achieve the recognition of your colleagues
- Gain public acclaim for your organization as an innovation leader
- Network with other executives who are driving innovation

JOIN THE 2019 CONTEST!

Join this year's contest and be part of a community of 2808 innovative projects from 658 institutions in 94 countries that are blazing a trail in retail banking services.

○ **Submit** your innovation by 6 September

○ **Vote:** 16 – 23 September

○ **Awards Ceremony:** 16 October

Submit your innovation



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#BankAwards19

www.efma.com/innovations